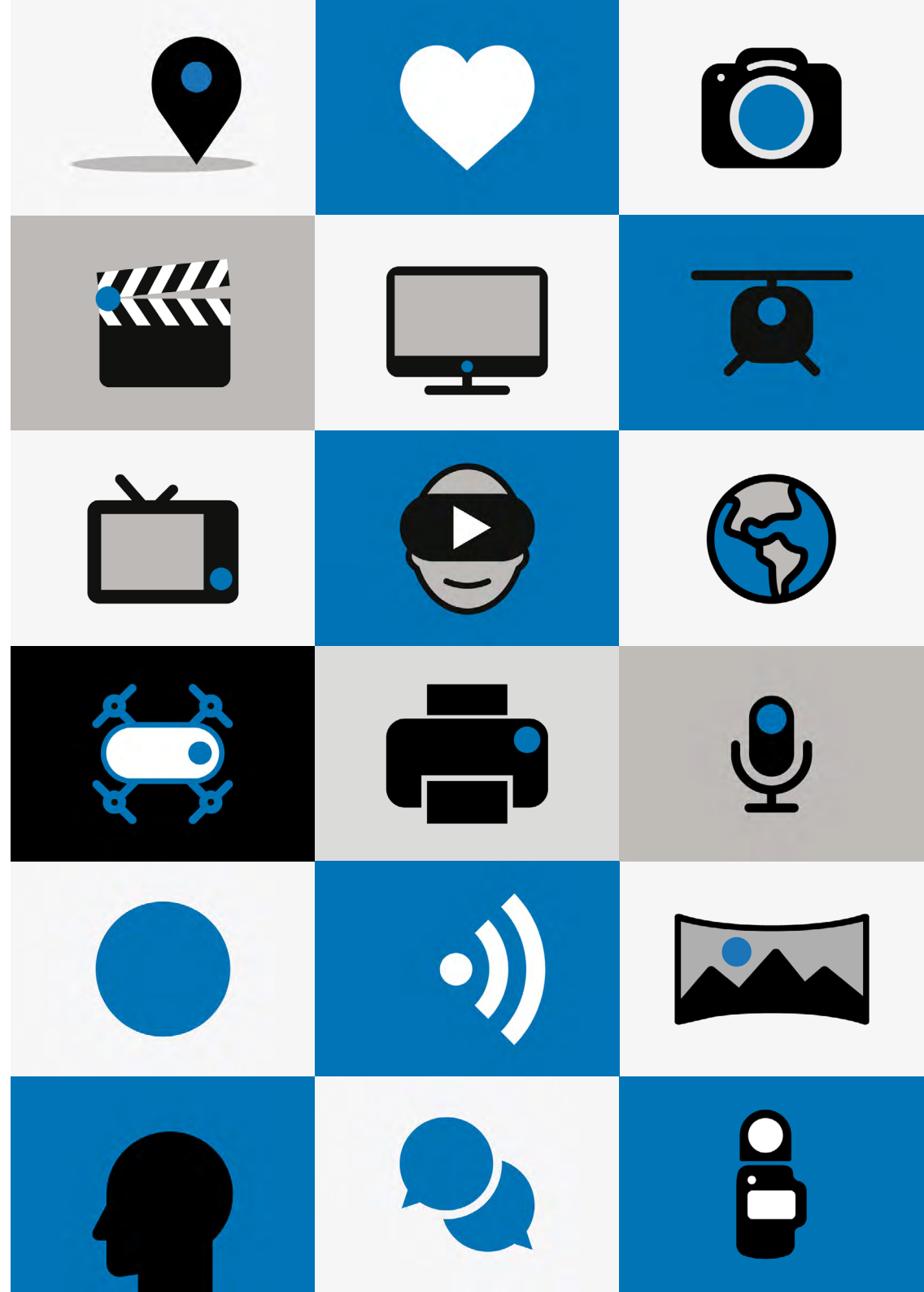




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About us

Founded in 2005, Agência Ponto is specialized in the production of high-quality technical and artistic films and photographs. The agency has structure, agility and count on its own modern equipment that enables serving clients throughout Brazil and even abroad, developing jobs for different segments, such as the corporate, industrial, journalistic and advertising market. The professionals from Agência Ponto have all courses and certificates required to access industrial plants, being able to handle their specificities and protocols required by Law. Thanks to the talent and expertise of its professionals, the agency is able to offer customized solutions for each client. A diversity of services capable of providing greater beauty, impact and identity for brands, companies, agencies and their clients. *+information*

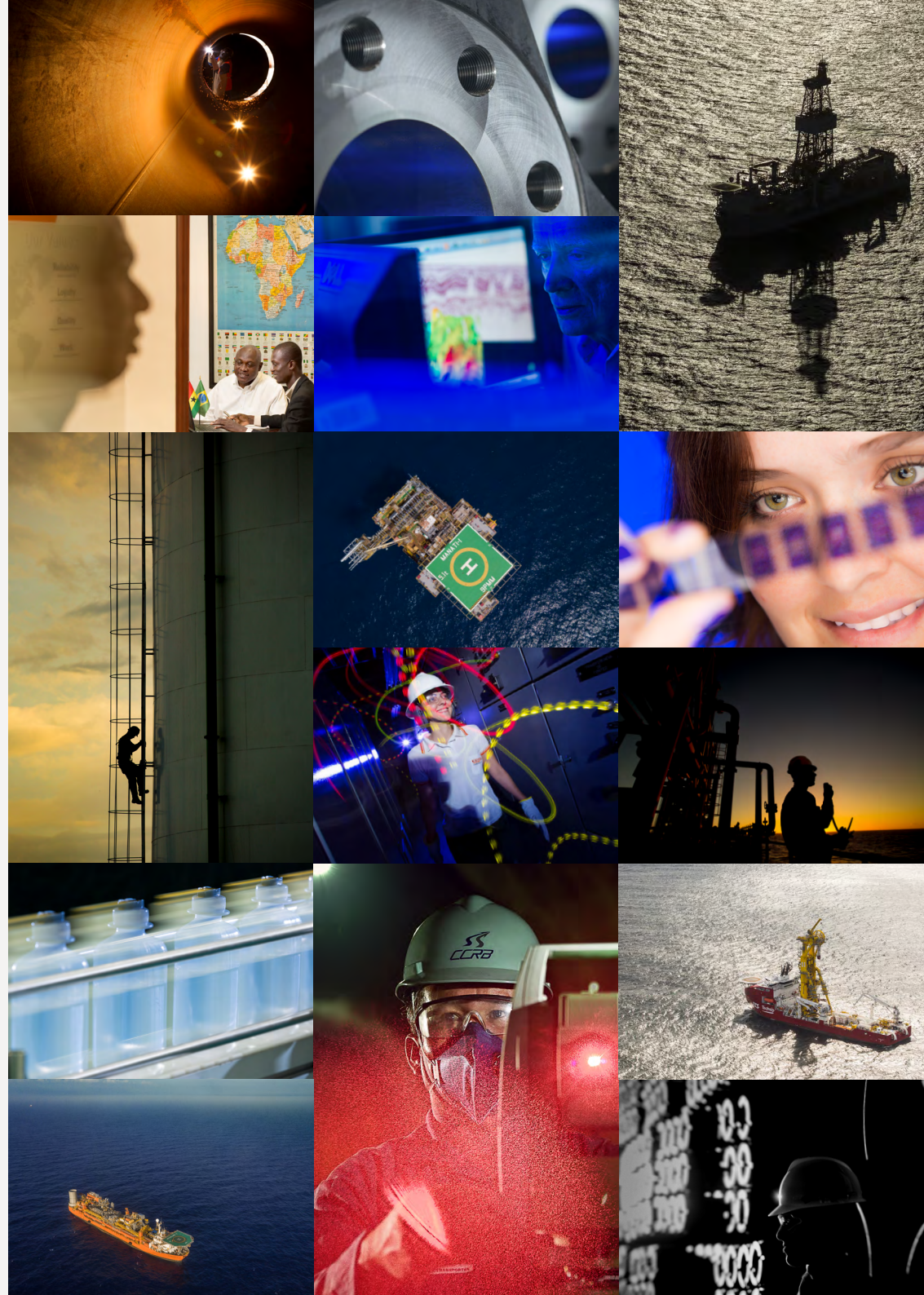
What we do

Corporate and industrial photography:

As image specialists for the industrial area, we are able to give your project the relevancy it deserves, whether it is to highlight it in a technical publication or to create opportunities for your brand to attract attention of new investors and customers. Through our lens, we capture your business spirit, highlight corporate environment, the routine of employees, their equipment and the importance of these large structures that, through videos or photographs, can be used in internal and external publications, in order to strengthen the concepts of your company. Agência Ponto works in total partnership with the client's communication areas, understanding and following the requests presented, besides offering its experience to make the job even better. *+portfolio*

Aerial photograph:

By land or air, the results of our work always amaze. Thanks to our expertise, Agência Ponto makes 360° photographs, films and images with helicopters and drones with precision and a visual quality capable of impacting all audiences. The agency offers the most viable solution for your needs, always with a low cost and a high standard. *+portfolio*





Events photography:

Our structure allows us to act in all types and sizes of events, wherever they happen. From lectures, presentations, parties and fairs to the most diverse marketing actions, we offer complete coverage, with the promotion of images or videos in real time, sent immediately to the client's press office or posted on their social networks. A partnership capable of giving wider reach and identification to your brand and strengthening the relationship with your audience. *+portfolio*

Fotobrinde - Instant printing:

With Fotobrinde, participants of any event get their photo printed on the spot in a very short time. With success in all promotional actions, honors and corporate parties, Agência Ponto's Fotobrinde is yet another powerful tool to promote your company's brand and maximize the impact of your event message.

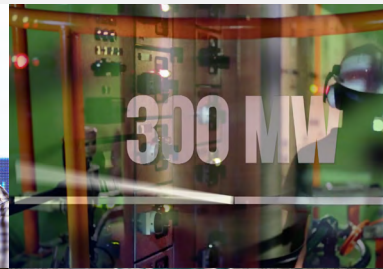
Thanks to its professional structure, which ensures agility and quality in the result, all images are recorded and printed on the spot in a matter of minutes, even a large volume of photos. Agência Ponto still distributes gifts at the event itself, registers participants mailing and sends the photos to electronic addresses, social networks or publish all the images online in an automated way. The agency also makes this service available to other professionals according to the client's needs, regardless of the quantity or size of the event. *+portfolio*

Portraits:

The professional portrait is a strategic element for the communication of any company, as well as for the professionals who represent it. And, as a specialist in images production for the corporate segment, Agência Ponto invests in the excellence of such work. For this, all the necessary structure is taken directly to the environment of each client, which allows the take of real images of the place and create a perfect composition, capable of transmitting, in addition to beauty, the relevance and credibility of what it was photographed and of the company. Everything quickly and efficiently, without harming the agenda of the executives involved and the by the best cost of the market. *+portfolio*

Films:

We produce documentaries, institutional and corporate films. Our involvement with the job goes from the drafting of the script, recording of the raw material to the final edition, always focused on the objectives and concepts that the client wishes to promote. Everything we create continues to be compliant with the corporate identity of each company, thus reinforcing its image and leveraging the perception of its attributes. *+portfolio*





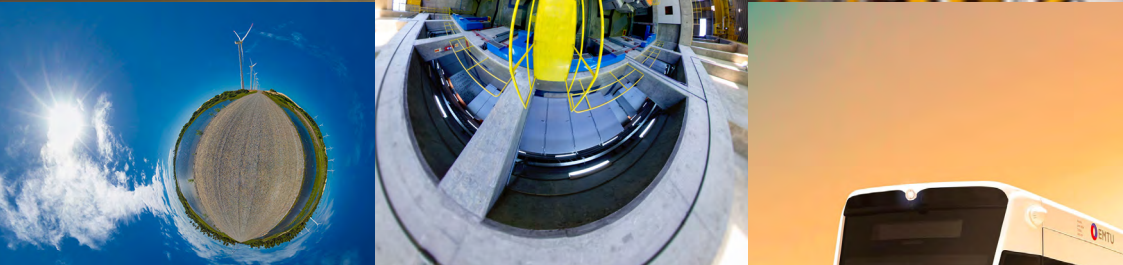
360° projects:

Agência Ponto also produces video projects, 360° photography and virtual tours. From conception to job completion, we have created a complete solution for an immersive experience, which can happen on social networks, on YouTube, and also produced for VR glasses with high quality content. A service customized to each project, which can be used in fairs, events and in the most diverse marketing actions of your company, brand or product. *+portfolio*



Digital retouching:

There are jobs in which the photo requires a more elaborate editing that goes beyond the usual settings for light, brightness and color. Our area of digital retouching is able to produce the perfect image according to the desires and needs of each client. In addition to improving the photo composition, eliminating strange elements regarding the context of the scene, or even inserting something extra, our work creates unpublished images from mergers between photographs, 2D or 3D elements, as well as adjusting details that cannot be made at the time of production. The result is an impeccable, flawless image with the highest quality, capable of being printed in all possible formats.



Agência Ponto also offers this on-demand service to outside professional photographers, producers and advertising agencies. *+portfolio*

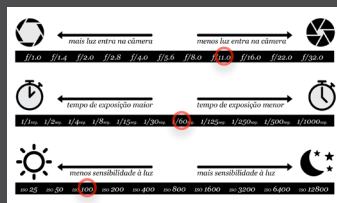
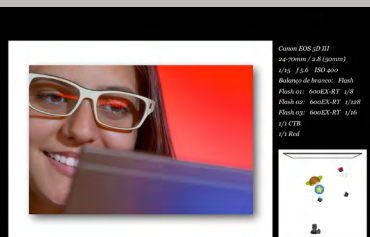


Professional training:

Agência Ponto also takes all its expertise into your company. In-company courses enable your communication professionals to make the most of all the resources of the equipment provided by the institution. In addition to the gain in quality of the photos and videos, and in the evolution of service knowledge, allowing a better definition of the demands to the suppliers, your company still gets a considerable reduction in costs with these activities. **+portfolio**

Recent clients:

Abbott • ADS Comunicação Corporativa • Affero Lab • AFP-Agence France Presse • Aggreko • Appendix • B.Braun • Calçada Empreendimentos Imobiliários • Concessionária Tamoios • Consórcio Construtor Rio Barra • Constellation • Comitê Organizador da Copa do Mundo da FIFA Brasil 2014 • Cyan Design Estratégico • DNA Produções • Enauta • Engie • European Commission • FMC Technologies • Fuzo Produções • Grupo Águas do Brasil • Grande Comunicação • Halliburton • Harsco Minerals • Hublot • IBP-Instituto Brasileiro de Petróleo, Gás e Biocombustíveis • Incentivo Brasil • Inwave Technologies • Itanhangá Golf Club • IRB Brasil RE • Larrat • Lego Group • McDonalds • MetrôRio • Museu da República • Pedrosa Eventos • PETROBRAS • Pirelli • Queiroz Galvão • Revista VOTO • Riocentro • Secretaria de Assistência Social e Direitos Humanos • Tapioca Comunicação • TechnipFMC • TRANSPETRO • Unimed Rio • Vital Engenharia Ambiental • 512 Comunicação



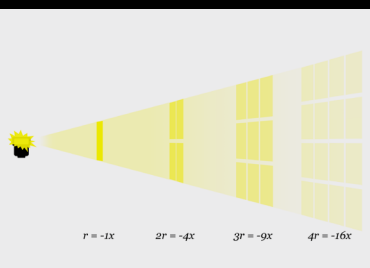
Diafragma e profundidade de campo

Objetivos diferentes com aberturas e posição idênticas em relação ao objeto

28mm / f/8 / 10 metros

70mm / f/8 / 10 metros

200mm / f/8 / 10 metros



Câmera fotográfica e a formação da imagem

